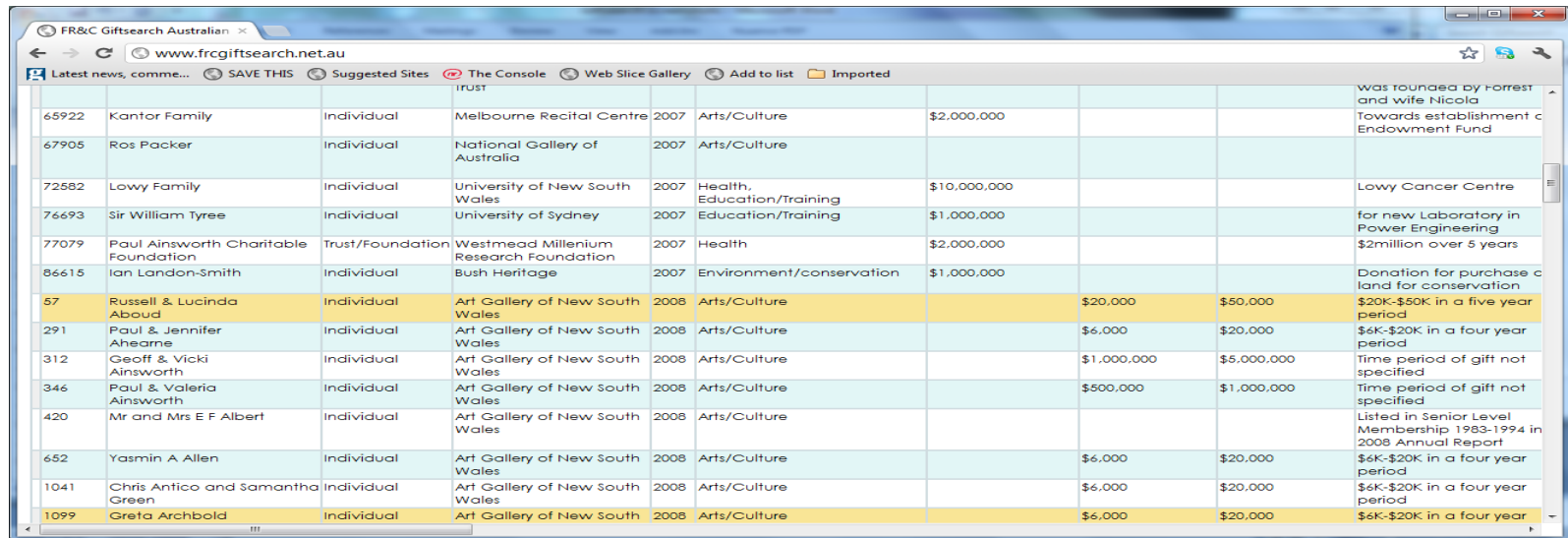


# giftsearch™ an fr&c service

An introduction to giftsearch and to  
how to use it

# What is giftsearch?

- It's a database of donations and donors to Australian non-profit organisations, all of them reported in the public domain



The screenshot shows a web browser window displaying the FR&C Giftsearch Australian website. The browser address bar shows 'www.frcgiftsearch.net.au'. The page contains a table with columns for ID, Donor Name, Donor Type, Recipient, Year, Category, Amount, and Description. The table lists various donations, including those from the Kantor Family, Ros Packer, Lowy Family, Sir William Tyree, Paul Ainsworth Charitable Foundation, Ian Landon-Smith, Russell & Lucinda Aboud, Paul & Jennifer Aheame, Geoff & Vicki Ainsworth, Paul & Valeria Ainsworth, Mr and Mrs E F Albert, Yasmin A. Allen, Chris Antico and Samantha Green, and Greta Archbold.

ID	Donor Name	Donor Type	Recipient	Year	Category	Amount	Amount	Amount	Description
65922	Kantor Family	Individual	Melbourne Recital Centre	2007	Arts/Culture	\$2,000,000			Was founded by Forrest and wife Nicola Towards establishment of Endowment Fund
67905	Ros Packer	Individual	National Gallery of Australia	2007	Arts/Culture				
72582	Lowy Family	Individual	University of New South Wales	2007	Health, Education/Training	\$10,000,000			Lowy Cancer Centre
76693	Sir William Tyree	Individual	University of Sydney	2007	Education/Training	\$1,000,000			for new Laboratory in Power Engineering \$2million over 5 years
77079	Paul Ainsworth Charitable Foundation	Trust/Foundation	Westmead Millenium Research Foundation	2007	Health	\$2,000,000			
86615	Ian Landon-Smith	Individual	Bush Heritage	2007	Environment/conservation	\$1,000,000			Donation for purchase of land for conservation
57	Russell & Lucinda Aboud	Individual	Art Gallery of New South Wales	2008	Arts/Culture		\$20,000	\$50,000	\$20K-\$50K in a five year period
291	Paul & Jennifer Aheame	Individual	Art Gallery of New South Wales	2008	Arts/Culture		\$6,000	\$20,000	\$6K-\$20K in a four year period
312	Geoff & Vicki Ainsworth	Individual	Art Gallery of New South Wales	2008	Arts/Culture		\$1,000,000	\$5,000,000	Time period of gift not specified
346	Paul & Valeria Ainsworth	Individual	Art Gallery of New South Wales	2008	Arts/Culture		\$500,000	\$1,000,000	Time period of gift not specified
420	Mr and Mrs E F Albert	Individual	Art Gallery of New South Wales	2008	Arts/Culture				Listed in Senior Level Membership 1993-1994 in 2008 Annual Report
652	Yasmin A. Allen	Individual	Art Gallery of New South Wales	2008	Arts/Culture		\$6,000	\$20,000	\$6K-\$20K in a four year period
1041	Chris Antico and Samantha Green	Individual	Art Gallery of New South Wales	2008	Arts/Culture		\$6,000	\$20,000	\$6K-\$20K in a four year period
1099	Greta Archbold	Individual	Art Gallery of New South	2008	Arts/Culture		\$6,000	\$20,000	\$6K-\$20K in a four year

# How is it researched?

- The information is gathered by our researchers from websites, annual reports and other public domain sources
- It is edited and checked before being uploaded to the online database

# Is all the information in the public domain?

- Yes, and for every record in the database we provide a direct link to the website page or document from which the data comes, which opens in a separate window

Import Date	Link to Web Source
15/12/2010	<a href="http://sydney.edu.au/supportsydney/philanthropy/annual_index.shtml">http://sydney.edu.au/supportsydney/philanthropy/annual_index.shtml</a>
21/09/2011	<a href="http://www.montefiorehome.com.au/Library/default.aspx">http://www.montefiorehome.com.au/Library/default.aspx</a>
16/09/2011	<a href="http://www.montefiorehome.com.au/Library/default.aspx">http://www.montefiorehome.com.au/Library/default.aspx</a>
9/09/2011	<a href="http://www.montefiorehome.com.au/Library/default.aspx">http://www.montefiorehome.com.au/Library/default.aspx</a>
18/11/2011	<a href="http://www.artgallery.nsw.gov.au/about-us/corporate-information/annual-reports/agnsw/">http://www.artgallery.nsw.gov.au/about-us/corporate-information/annual-reports/agnsw/</a>
1/10/2010	<a href="http://www.sydneytheatre.com.au/support/donors">http://www.sydneytheatre.com.au/support/donors</a>
26/08/2011	<a href="http://ebooks.fxgs.com.au/giving_to_unsw_2008-2010/">http://ebooks.fxgs.com.au/giving_to_unsw_2008-2010/</a>
15/12/2010	<a href="http://sydney.edu.au/supportsydney/philanthropy/annual_index.shtml">http://sydney.edu.au/supportsydney/philanthropy/annual_index.shtml</a>
5/12/2011	<a href="http://www.slc.org.au/docs/2742_StLukesFoundationWebsiteFinal.pdf">http://www.slc.org.au/docs/2742_StLukesFoundationWebsiteFinal.pdf</a>
22/02/2012	<a href="http://sydney.edu.au/supportsydney/images/Annual2011/2010_Honour_Roll.pdf">http://sydney.edu.au/supportsydney/images/Annual2011/2010_Honour_Roll.pdf</a>

# What does giftsearch contain?

- Donations and donors to Australian nonprofits
- Trustees and patrons of leading Australian charities and other nonprofits
- Recipient organisations include charities, universities, schools, museums, arts organisations, campaigning organisations and political parties

# What does giftsearch contain?

- The majority of donations recorded are from individual donors, and we also record donations from foundations and from companies

# How does the search work?

- Giftsearch is fully searchable in any field and any combination of fields
- You can also search using part words or names, and on recipient area of activity, recipient location, type of donor, and a number of other options

# More advanced searches

- At the top of the 'detailed search' page is a **conditions** selector
- You can use this to choose whether the results of your search should meet **all** the search criteria you specify, or **any** of the search criteria

## Search for records in giftsearch

All the conditions required ▼

Record ID

Donor Full Name contains ▼ Fairfax

Donor Type is equal to ▼ Individual ▼

Recipient Name contains ▼ University

Year is equal to ▼ 2010 ▼



# More advanced searches

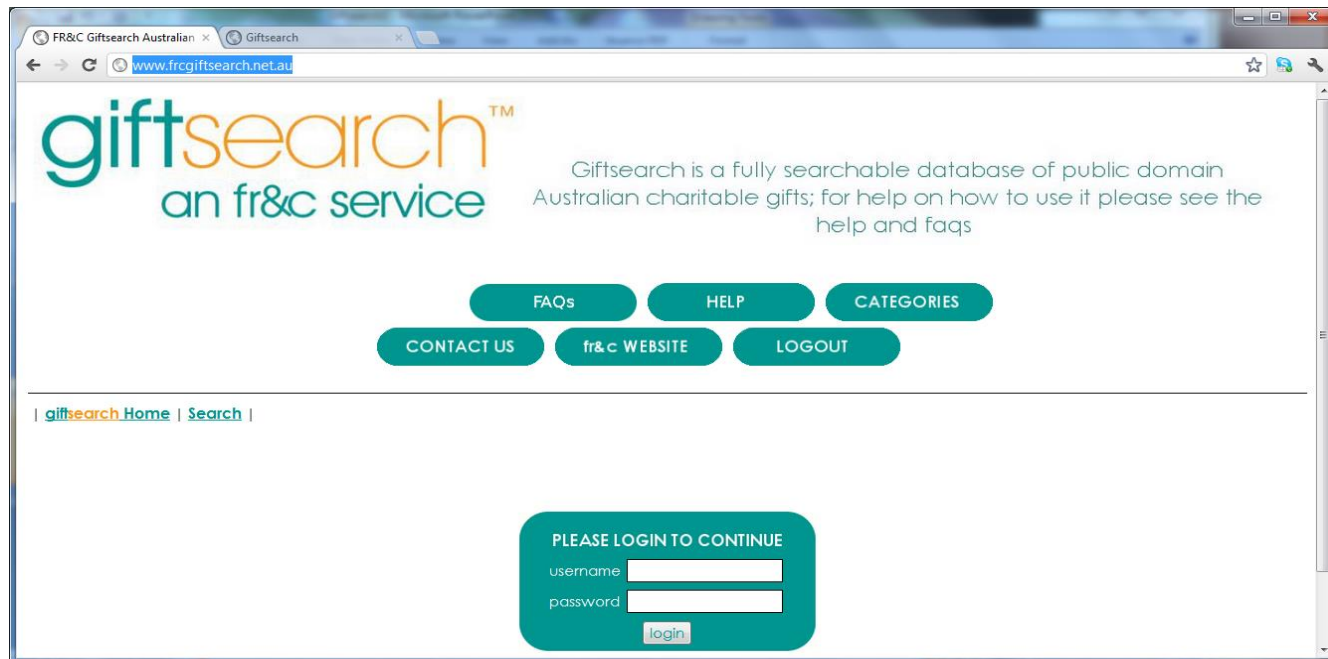
- There's more information on how to carry out detailed searches on the 'help' page of the giftsearch website [http://www.fundraisingresearch.com.au/giftsearch\\_help\\_15](http://www.fundraisingresearch.com.au/giftsearch_help_15).
- This includes how to do boolean searches which allow you to search for recipient organisations in more than one activity category - eg 'Children/Youth' and 'Health' or 'Arts/Culture' and 'Education', and how to search on partial postcodes

# How do I get started?

- Go to the giftsearch page on the FR&C website [http://www.fundraisingresearch.com.au/giftsearch\\_14.html](http://www.fundraisingresearch.com.au/giftsearch_14.html) and go to the giftsearch login page from there
- Or go straight to the giftsearch login page at <http://www.frcgiftsearch.net.au/>

# How do I get started? (2)

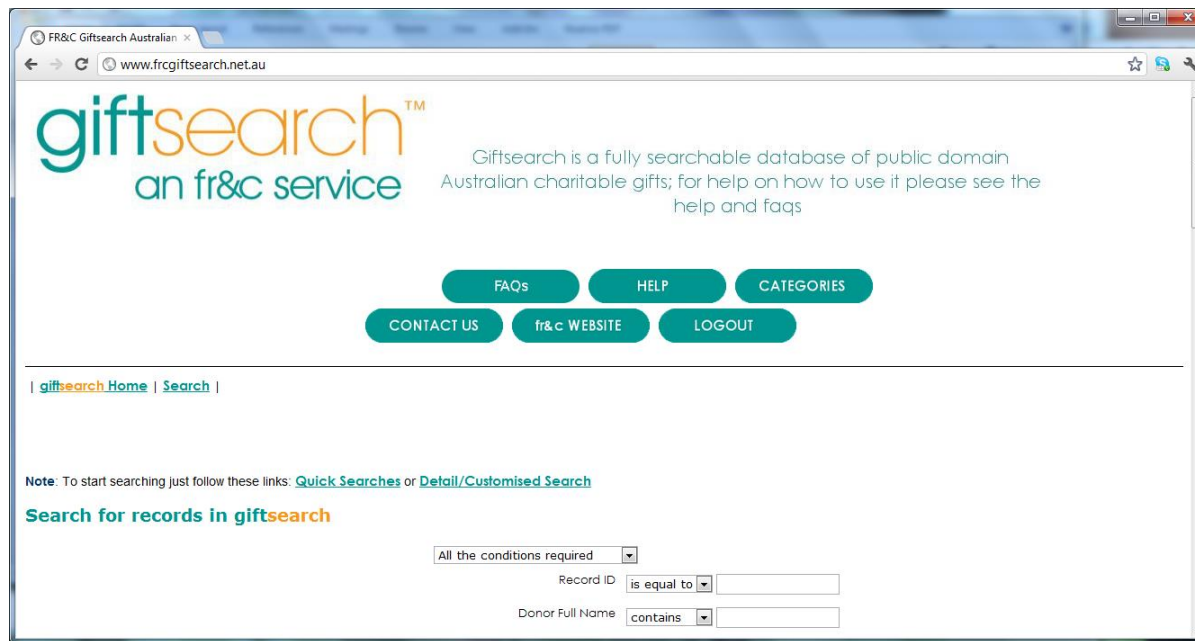
At the giftsearch login page, enter your username and password  
(We send you these when you subscribe)



The screenshot shows a web browser window with the URL [www.fr&cgiftsearch.net.au](http://www.fr&cgiftsearch.net.au). The page features the logo "giftsearch™ an fr&c service" and a description: "Giftsearch is a fully searchable database of public domain Australian charitable gifts; for help on how to use it please see the help and faqs". Below this, there are six teal buttons: "FAQs", "HELP", "CATEGORIES", "CONTACT US", "fr&c WEBSITE", and "LOGOUT". At the bottom, there is a login form with the heading "PLEASE LOGIN TO CONTINUE", fields for "username" and "password", and a "login" button. Navigation links for "giftsearch Home" and "Search" are visible in the top left of the page content.

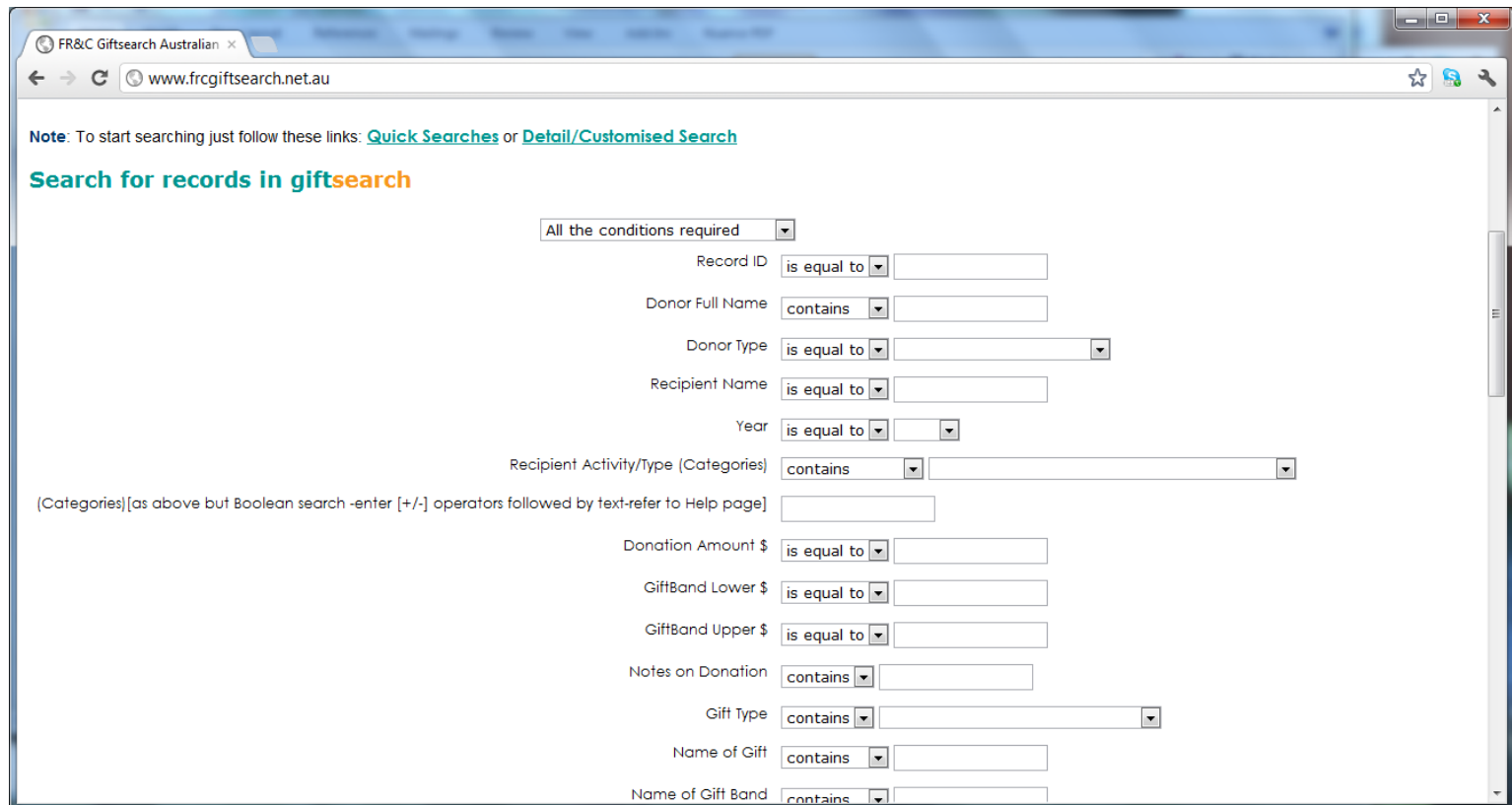
# How do I get started? (3)

- On the home page, choose 'detailed search' unless you are looking for a very simple search



# How do I get started? (4)

- The search page is comprehensive but easy to use. This is where you enter your search criteria



The screenshot shows a web browser window with the URL [www.frcgiftsearch.net.au](http://www.frcgiftsearch.net.au). The page title is "FR&C Giftsearch Australian". A note at the top says: "Note: To start searching just follow these links: [Quick Searches](#) or [Detail/Customised Search](#)". Below the note is the heading "Search for records in giftsearch".

The search form includes a dropdown menu for "All the conditions required". Below this are several search criteria, each with a dropdown menu for the operator and a text input field for the value:

- Record ID: is equal to
- Donor Full Name: contains
- Donor Type: is equal to
- Recipient Name: is equal to
- Year: is equal to
- Recipient Activity/Type (Categories): contains
- (Categories)[as above but Boolean search -enter [+/-] operators followed by text-refer to Help page]
- Donation Amount \$: is equal to
- GiftBand Lower \$: is equal to
- GiftBand Upper \$: is equal to
- Notes on Donation: contains
- Gift Type: contains
- Name of Gift: contains
- Name of Gift Band: contains

# What can I find in giftsearch?

- With giftsearch you can:
- Find donations to any type of cause
- Find donations to a specific organisation
- Find philanthropists who support a particular cause or area of activity
- Find donors giving to organisations in a particular geographic area
- Check your donor or prospect's other philanthropic giving

# Find donations by cause

- You can search on any cause, or “Activity/type” of charitable activity (*with drop-down menus for easy selection*)

Recipient Activity/Type (Categories) contains

Recipient Activity/Type (Categories) contains

Donors followed by text-refer to Help page]

Donation Amount \$ is equal to

GiftBand Lower \$ is equal to

GiftBand Upper \$ is equal to

Notes on Donation contains

Gift Type contains

Name of Gift contains

Name of Gift Band contains

Name Notes contains

- Animals
- Arts/Culture
- Children/Youth
- Development/Housing/Employment
- Disability
- Education/Training
- Elderly
- Environment/Conservation
- General Charitable Purposes
- Health
- Heritage
- Human Rights/Law and Conflict
- Indigenous People
- International Development
- Lobbying/Campaigning
- Mental Health
- Political Party
- Refugee
- Religious Activities

# Find donations to a specific organisation

- In the Detailed Search page, click in the “Recipient” field and use the “contains” option from the drop down list and enter the name of the charity, or any part of its name
- Then click Search



# Find donors who have given to organisations in a particular geographic area

- Use the “recipient postcode” search box. If you want a specific postcode, choose “is equal to” and enter the postcode. If you want a wider area, choose “starts with” and enter the first digits of the postcodes.
- For example, entering “3000” will give you recipients in Melbourne CBD only. Entering “starts with” and “30” will return all donations to organisations in all postcodes starting with those digits, ie the wider Melbourne metropolitan area

## Check your donor's other philanthropic giving

- On the detailed search page, click on “donor name”, use the “contains” option and type in their surname.
- This has the advantage that it will bring up both individual and foundation donations which contain their surname

# Check your strategy

- Example – your organisation is planning an appeal in the field of animal welfare. Which other organisations have had notable gifts in this field? How much are donors giving? Who are our competitors? Who are the prospects?
- Using combinations of Detailed Search options can show you who's giving to what, when, where and how much (where giving amount has been disclosed)
- Bear in mind that giftsearch only reports on donations recorded in the public domain. It is not a listing of all donations to all causes.

# Can I download information?

- Yes, and it's quick and easy. Just carry out your search, then click on the "Export to csv" button at the foot of the table
- Download is limited to 500 records at one time, so if your search found more than that you will need to refine it before downloading

# Can anyone subscribe to giftsearch?

- Any non-profit organisation can subscribe to giftsearch
- Special conditions apply to commercial organisations including consultants – ask us for more information

# What does my annual subscription include?

- Unlimited access to the database 24/7
- Unlimited searches in the database
- Instant free download of information to Excel (limit of 500 records)
- Support if needed on how to use the service

# How much is a subscription?

- For non-profit organisations in Australia, an annual subscription to giftsearch is \$ 745 + GST

# How do I subscribe?

- Contact us on +61 2 8003 7337
- Email us at [info@fundraisingresearch.com.au](mailto:info@fundraisingresearch.com.au)
- Via our website at [www.fundraisingresearch.com.au](http://www.fundraisingresearch.com.au)
- We offer a short online demonstration of giftsearch if you are interested in subscribing and would like to see it in action.