

FR&C sample profile with comments

(All data in this sample profile is fictional)

Full Name and Titles	Mr Adam B Jones AC BEc LLB FAICD	Name and titles: Source from your database, ASIC, Who's Who; postnominals from Its an Honour website.
Photo		Photo: Source from Google images. Headshot only; crop if needed.
Summary	<p>In some cases, the summary may be the only section of a profile that is read. It is therefore important to include headline info on all key information here: Current positions, career, wealth, philanthropy, family.</p> <hr/> <p>Mr Adam Jones is Chairman of Westbuilders Group, the property development firm he co-founded with Jane Smith. He served as CEO of the Group for twenty years, becoming Chairman in 2011.</p> <p>BRW estimates Mr Jones's wealth at \$340 million.</p> <p>Mr Jones gives via a family PAF, the Jones Family Foundation, and a company foundation, the Westbuilders Foundation. The Jones Family Foundation have given to education (including a \$4m gift to fund the Jones Family Chair at Melbourne University) and health causes. The Westbuilders Foundation has primarily given to welfare causes.</p> <p>Mr Jones is married to Anne, and has three children. He received an AC in 2013 for services to business and philanthropy.</p>	
Home location(s)	Point Piper, NSW	Source from your database or ASIC.

Date of Birth and birthplace	22 nd October 1956, Melbourne	Source from your database, ASIC, or Who's Who.
Education	University of Melbourne	Source from Who's Who, web.
Spouse/partner	Married to Anne Jones, 22 nd March 1980	Source from Who's Who, web.
Family	<p>Son of Peter and Deborah Jones.</p> <p>Three children:</p> <p>Amber Jones (not married)</p> <p>Simon Jones (married, two sons, two daughters),</p> <p>David Jones (married, one child)</p> <p>Simon Jones is an Executive Director at Westbuilders Group.</p>	Source from Who's Who, web.
Primary business position or occupation	Co-Founder and Chairman, Westbuilders Group	
Business contact details	<p>Westbuilders Group</p> <p>Level 20</p> <p>1 George Street</p> <p>Sydney NSW 2000</p> <p>Phone: (+61 2) 9988 2222</p> <p>Facsimile: (+61 2) 9988 2233</p> <p>Mobile: 0404 222 222</p> <p>EA: Andrew Wilson aw@westbuilders.com.au</p>	<p>Source from company website or Whitepages.</p> <p>WWIB sometimes contains mobile.</p> <p>Web search for EA.</p>

<p>Website/email/ LinkedIn</p>	<p>http://www.westbuilders.com.au http://www.westbuildersfoundation.com.au http://www.jonesfamilyfoundation.com.au ajones@westbuilders.com.au http://www.linkedin.com/ajoneswestbuilders</p>	<p>Source from company websites, web search.</p>
<p>Current company details</p>	<p>The Westbuilders Group is a publicly listed property development company with offices in all major Australian cities, and around 2,000 staff. Founded in 1991, it was listed on the ASX in 2008. Revenue in 2015 was a reported \$930m.</p>	<p>Brief factual detail on company. Key points: area of business, size of company, ownership (public or private), revenue, company history. Private company financials from Company360 or IBISWorld.</p>
<p>Current Directorships and executive roles</p>	<p>Co-Founder, Westbuilders Group Chairman, Westbuilders Group, since 2011 Non-Executive Director, Jacaranda Iron Pty Ltd, since 2006 Director, Jones Family Investment Fund Pty Ltd, since 1998</p>	<p>Source from company website, Who's Who, ASIC</p>
<p>Former Directorships and executive roles</p>	<p>CEO, Westbuilders Group, 1991 to 2011 Non-Executive Director, XBU IT Pty Ltd, 2006-08 Non-Executive Director, Macquarie Manufacturing Ltd, 2004-06 Executive Director, Melbourne House Builders Ltd, 1984-1991 Executive Director, Melbourne Office Builders Ltd, 1984-1991</p>	<p>Source from web, Who's Who, and ASIC .</p>
<p>Other positions</p>	<p>Board Member, Property Industry Association</p>	

Awards	Companion of the Order of Australia (AC) (2013) <i>for service to the community through the development of the property industry and as philanthropist.</i>
Wealth indicators	<p>BRW Rich List: 2016 estimate \$340m.</p> <p>Remuneration from Westbuilders Group was \$1.26m in 2014-15, of which salary was \$450k.</p> <p>Holds 300,000 shares in Westbuilders Group, worth an estimated \$230m at today's price.</p> <p>Dividends on these shares for 2014-15 would have been \$5.3m.</p> <p>Jones Family Investment Fund also has investments in property and a number of private companies.</p> <p>Home is worth an estimated \$6.3m.</p> <p>Other known assets include a Maserati and a 33 ft. yacht.</p>

Wealth indicators is a key section.

Distinguish between income and assets, and include:

Available estimates (current or past) of total wealth (e.g. rich list entry)

Income or est. income where available. For public company directors / execs, source from annual report / Connect 4.

Known shareholdings in public companies (source from annual report, w updates from ASX documents or Factiva).

Known ownership of private companies. {see company 360 for revenue / profit and loss}.

Sales of previous businesses (see media or annual report of purchaser for price indicators)

Property holdings. Include value estimates or where possible last sold price (and date) from media (via Factiva) or On the House

Any other assets.

<p>Charitable activity and philanthropy</p>	<p><i>Giving Vehicles:</i></p> <p>Director, Jones Family Foundation (PAF) Corpus is \$2.3m, giving in 2014-15 \$340k (ACNC)</p> <p>Chairman, Westbuilders Foundation (PAF) Corpus is \$1.2m, giving in 2014-15 \$179k (ACNC)</p> <p><i>Non-profit positions</i></p> <p>Former Campaign Chairman, Point Piper Private College, 2006-09</p> <p><i>Major donations:</i></p> <p>\$4m gift to fund the Jones Family Chair at Melbourne University (2009)</p> <p><i>Other donations:</i></p> <p>The Jones Family Foundation is a donor to Point Piper Private College and Point Piper Private Hospital.</p> <p>The Westbuilders Foundation is a donor to the Salvation Army and Mission Australia.</p>	<p>Prior giving is a key element of a profile.</p> <p>For foundations and PAFs, source info on corpus and giving from ACNC Charity Register (if available), foundation website (if available), or AskRight PAF Guide.</p> <p>For giving generally, source from Giftsearch, web, and Factiva.</p> <p>Source political donations from AEC website.</p>
<p>Recreations</p>	<p>Yachting, AFL</p>	<p>Source from Who's Who, media comment, web.</p>
<p>Club memberships</p>	<p>Sydney Yacht Club</p>	<p>Source from Who's Who.</p>
<p>Key contacts</p>	<p>Name</p> <p>Adam Jones AC</p> <p>Jane Smith AC</p> <p>Mark Rothbury</p>	<p>Connection</p>

	<p>Eric Chang OAM</p> <p>Mary Vujevic</p> <p>Simon Jones</p> <p>Roberta Skellington (Company Secretary)</p>	<p>Board of Directors, The Westbuilders Group</p> <p>Source from company website, ASX, or ASIC.</p> <p>Purpose is to establish networks</p>
	<p>Adam Jones AC</p> <p>Jane Smith AC</p> <p>Mary Vujevic</p> <p>Louisa Harding (Executive Officer)</p>	<p>Board of Directors, The Westbuilders Foundation</p>
	<p>Adam Jones AC</p> <p>Anne Jones</p> <p>Amber Jones</p> <p>Simon Jones</p> <p>David Jones</p> <p>Frank Zhang</p>	<p>Board of Directors, Jones Family Foundation</p>
News Coverage – last 18 months	Append relevant and useful media coverage from whatever time period is judged useful	
Date		

Sources: It is useful to reference the sources for factual information with endnotes to the URL of the source if a web page, or the name of the relevant organisation or publication.